

The **Biggest** Cleaning Show in Asia

HOTEL & SHOP PLUS
Shanghai



28th China Clean Expo

30 March - 2 April 2027

Shanghai New Int'l Expo Center

Co-located Shows

China LaundryTech Show

Expo for Int'l Facility Management

Expo for Int'l Environmental Sanitation and Public Facilities

Expo for Int'l Indoor Environment Technology & Equipment



Organized by **sinexpo**
informa markets

Supported by **ISSA**
The Association for
Cleaning & Facility Solutions



210,000
SQM Exhibition Area



500+
CCE Exhibitors



135,682
Visitors



176
Countries & Regions



90+
Forums & Activities

CCE2027: Shaping the Future of the Cleaning Industry

Now in its 28th year, CCE 2027 is the ultimate hub for the global cleaning industry. We provide comprehensive, all-scenario coverage across smart cleaning, property management, healthcare logistics, urban sanitation, laundry, and indoor environments. Beyond the exhibition floor, our CLEAN+ ecosystem offers live demos, forums, competitions and awards to keep you ahead of the curve. Backed by the powerful network of HOTEL & SHOP PLUS, CCE 2027 also connects you directly with key buyers in real estate, hospitality, and industrial sectors, driving real business opportunities and supply chain growth.



Last Show Review

Visitor Satisfaction

Satisfied / highly satisfied with this exhibition.

92.23%

Will recommend this exhibition to friends and colleagues.

90.95%

Will visit the exhibition next year.

88.81%

Visitor Industry Breakdown

Contracted Cleaning Companies	20.02%
Purchaser / Distributor / Agent	18.14%
Property Management Companies	17.79%
Manufacturers	15.39%
Industrial Cleaning	10.10%
Star hotels / Commercial department stores / Restaurants	5.87%
Municipal Sanitation	4.00%
Airports / Stations / Public Facilities	2.61%
Environmental Treatment / Testing Institution	2.07%
Software Development	1.26%
Governments / Associations	0.89%
Financial / Consulting Institutions	0.82%
Media / Publishers	0.64%
Hospitals / Nursing homes	0.41%

Top 10 Countries of Overseas Visitors



Russia



South Korea



Singapore



Thailand



Mongolia



Australia



Malaysia



Japan



Philippines



Brazil

Exhibit Categories



Cleaning Equipment & Accessories



Cleaning Tools & Agents



Restroom Supplies



**Air Purification
& Epidemic Prevention**



**Building Facility Maintenance
& Management**



Smart Cleaning Systems



**Laundry Equipment
& Products**



**Environmental Sanitation Facilities
& Products**

Show Highlights



Smart Cleaning Zone

As the industry shifts from automation to full autonomy, we invite global innovators to showcase AI-powered floor scrubbers, drone cleaning systems, and multi-scenario solutions in this dedicated zone. Exhibit here to connect directly with professional buyers in commercial, industrial, and healthcare sectors, demonstrating your technological edge and capturing core market share.

Municipal Sanitation Zone

Traditional municipal sanitation is undergoing a complete upgrade. This dedicated zone is designed for companies offering autonomous sweepers, cloud-based dispatch systems, and integrated sanitation solutions. Exhibit here to connect directly with procurement decision-makers in municipal departments and large commercial properties, bringing your smart sanitation offerings straight to the core market.



Restroom Facility Zone

Focused on the smart and green upgrade of public restrooms, this zone brings together complete washroom units, smart fixtures, and eco-friendly cleaning supplies. Exhibit here to connect directly with facility buyers from commercial real estate, transit hubs, and municipal projects, integrating your products into the one-stop restroom ecosystem.

Global Xchange Hub

A dedicated international zone tailored for global brands and export-driven companies. Exhibit here to secure exclusive global visibility and leverage international expert speeches, innovation showcases, and high-level matchmaking events within the Hub to connect precisely with high-value buyers and global industry resources to drive cross-border business efficiently.





Supporters

- ISSA - The Worldwide Cleaning Industry Association
- Association of China Commercial Enterprise Management
- China Stone Material Association
- Shanghai Trade Association of City Appearance and Environmental Sanitation
- Beijing Cleaning Service Association
- Shanghai Indoor Contamination Control Industry Association
- Shanghai Air Cleaning Industry Association
- Engineering Guidance Team of Hotel Branch of Shanghai Tourism Trade Association

- Jiangsu Cleaning Service Industry Association
- Zhejiang Cleaning Industry Association
- Henan Cleaning Industry Association
- Tianjin Clean Industry Association
- Anhui Cleaning Industry Association
- Sichuan Cleaning Service Industry Association
- Hunan Environmental Sanitation Industry Association
- Shenzhen Industry Association of Sanitation & Cleaning
- Hainan Cleaning Services Industry Association

(*In no particular order)

Message from Association Leaders

Guangming Cui / General & Party Branch Secretary / STACAES

Congratulations on the successful CCE 2026! On behalf of the association, we thank Sinoexpo Informa Markets for building such a professional platform for industry growth and business connections. We wish all exhibitors and visitors a highly rewarding event filled with new opportunities and mutual success.

Toni D'Andrea / EMEA Director, ISSA / CEO , ISSA PULIRE NETWORK

CCE is always a valuable opportunity to understand what will happen. A sort of journey into the future with the benefit of returning to the past and telling everyone what needs to be done to be ready for change. The contacts, the relationships and the innovative product offering make this trade fair an unmissable opportunity for those like me who work in this sector. I extend my compliments to the organization of the fair, to all those who make its realization possible, for the excellent results achieved. For me, these have been four exciting days, full of ideas and inspiration. I can't wait for the next edition to arrive to rediscover the same surprise and the same enthusiasm.

Visitor Testimonials

Vasilieva Elena / CEO, UBIRAI.RF

The scale of this year's CCE Shanghai was truly breathtaking. I was once again deeply impressed to see that the capabilities of Chinese enterprises have made a significant leap over the past year—the equipment has become far more functional and user-friendly, with a vast array of high-quality exhibits on display. Although we spent four full days here, time still felt insufficient to explore all the highlights.

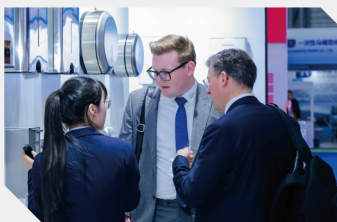
Exhibitor Testimonials

Kaiyun Yang / GM / Nilfisk Greater China

Nilfisk Greater China thanks the organizers and all visitors for a successful CCE 2026! We are excited to turn the insights gained from showcasing our smart and sustainable solutions into future collaborations. Here's to driving the industry's green development together. Wishing CCE continued success—see you in 2027!

Rongfei Chen / Marketing Director / ICE Robotics

Gathering once again at 2026 CCE, we truly witness a pragmatic evolution taking place within the cleaning industry. This exhibition has reinforced our conviction that cleaning means far more than mere sanitation—it embodies efficiency improvement and environmental responsibility. We look forward to CCE continuing to pool collective industry expertise and empower the cleaning sector sustainably with solid technology and tangible actions.



Featured Exhibitors



(Listed in no particular order)



Exciting and Inspiring Forums

Centered on the ultimate pursuit of "Intelligence & Craftsmanship," CCE proudly presents a premier lineup of high-level forums and professional skill competitions. These events dive deep into key sectors including property management, healthcare logistics, urban sanitation, smart cleaning, indoor environments, commercial laundry, and HVAC purification. Through forward-looking trend discussions and live practical demonstrations, we provide actionable insights to solve industry challenges and unlock new business opportunities.

30+ Forums

3 Competitions

250+ Speakers

3500+ Attendees

Events

- Cleaning Industry Development Forum
- Campaign for the Promotion of National Cleaning Industry Standards
- Shanghai Urban Environmental Sanitation Summit Forum
- Unmanned Cleaning Robot Commercial Application Promotion Conference
- CREAM-Technology Innovation Ecosystem Summit
- China Property Industry High-Quality Development Summit (Shanghai)

- Forum on Medical Space & Logistics Advancement
- The Way of Green Purity: Forum on Hotel and Property Cleaning Innovation Driven by ESG
- The World Laundry Industry Conference
- The LaundryWorld Commercial Laundry Forum
- Property Management Innovators Forum
- High-End Property Service Summit: Elevating User Value
- Air Conditioning Sanitation Data Analysis Forum

- Shanghai International Public Restroom Development Forum
- Cross-Strait Three Regions New Quality Productivity Summit
- International Experts Session: Insights and Innovation from a Global Perspective
- International Business Matchmaking Event

Speakers



Toni D'Andrea
EMEA Director, ISSA
CEO, ISSA Pulire Network



Gavin Macgregor-Skinner
Senior Director, ISSA
Associate Professor,
Penn State College of Medicine



Yucal Liu
President
CBEMA



Guangming Cui
Party Branch Secretary
STACAES



Yongxiang Zhuang
Deputy Secretary-General
STACAES



Miao An
Deputy Secretary
-General
STACAES



Jinxuan Li
President
Shanghai Laundry & Dyeing
Industry Association



Heige Ai
CEO
Puhastuseksper OÜ



Weixing Sun
Secretary-General
China Stone Material
Association



Wei Wang
VP
Property Branch, CBEMA



Jiang Qiu
President
Shanghai Toilet Association



Peiren
Secretary-General
Hotel Branch of
Shanghai Tourism Trade Association



Ximing Xu
VP
Shanghai Laundry & Dyeing
Industry Association



Qian Chen
VP & Secretary-General
Zhejiang Hotel Association



Xiang Zhao
SM,
Shanghai Chengtuo
Environment (Group)
Co., Ltd.



Ming Zhang
GM, Shanghai
Xinchen
Engineering Co., Ltd.



Ming Yi
Director of Operations
Department,
Shanghai Fuyi Tianjian
Medical
Service Industry Co., Ltd.



Yang Chi
Director,
Zhong'an Xianglong Urban
Operation Management
(Shanghai) Co., Ltd.



Xiaochen Li
Deputy Party Secretary
& Deputy General Manager
Shanghai Hongteng
Environmental
Sanitation & Cleaning Co., Ltd.



Peng Cheng
Professor, Department
of Property Management
SEM, BFU



Lei Qian
Deputy Secretary of the
Party Committee,
ZJU Xinyu Property Group Co., Ltd.



Xiaokun Gu
Director, Center for Land
Governance and
Urban/Rural Integration,
China Institute for Urban
Governance, SJTU



Leyi Hu
Senior Director,
Research Dept. CBRE



Quan Wang
Deputy GM, BJ Branch
of Huamiao Group
GM, Office Building
Operation Dept.



Yunxin Zheng
Director,
Shanghai Sixth People's
Hospital Lingang Branch



Zhanwei Hou
Director,
Shanghai Sixth People's
Hospital
Lingang Branch

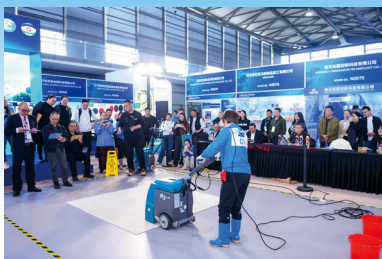


Xueliang Wu
Director, Suzhou Hospital
Association
Infrastructure Management
Professional Committee



Jianpeng Sun
Supply chain manager
for laundry,
H World Group Ltd.

(Listed in no particular order)



China Cleaning Skills Competition

This comprehensive competition covers glass cleaning, carpet washing, floor scrubber operation, smart cleaning equipment, janitorial care, stone care, and air treatment. We invite brands to sponsor the event and showcase your equipment in live practical demonstrations. This is a prime opportunity to gain high-impact on-site visibility, engage with top-tier peers and professional buyers, and showcase your product's true capabilities.

China Cleaning 2.0 Brand Salon

As a core extension of CCE, this salon is dedicated to driving business model innovation and technological advancement in the cleaning industry. In 2026, we will focus on key sectors such as the food industry, property management, and urban sanitation. Through a series of brand salons, live-streamed events, and nationwide roadshows, we help companies transcend traditional floor cleaning and unlock new business opportunities in comprehensive commercial spaces.



Golden Diamond Award Ceremony

Held concurrently with CCE, this prestigious award ceremony honors top-tier brands and industry leaders. The event gathers elite decision-makers from commercial property owners, hotel management firms, property and facility management companies, contract cleaning services, cleaning product manufacturers. Participate in this premier gala to network with industry leaders and elevate your brand's influence within the core circle.

· Best Cleaning Brand Award
· Most Popular Supplier Award

· Best Smart Cleaning Equipment Brand Award
· Innovation Award

· Cleaning Industry Excellence Award

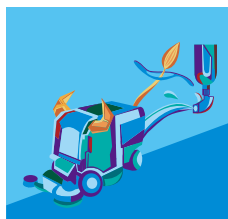
— Domestic Exhibitions —



China Clean Expo Chengdu

2-4 July 2026

Chengdu Century City New Int'l
Convention and Exhibition Center



China Clean Expo Shenzhen

13-15 October 2026

Shenzhen World Exhibition
& Convention Center

— ISSA Global Cleaning Shows Portfolio —



ISSA Show Asia

16-18 Sept. 2026
Seoul, South Korea



ISSA Clean & Hygiene Expo

8 - 9 Oct. 2026
Melbourne, Australia



Clean Eurasia

5 - 7 Nov. 2026
Istanbul, Turkey



ISSA Show North America

Education: 16-19 Nov. 2026
Exhibition: 17 - 19 Nov. 2026
Las Vegas, USA



ISSA Pulire

11-13 May, 2027
Milan, Italy

Marketing Promotion

45+

WeChat Groups

60,978+

Event Platform Promotion

80,000+

WeChat Followers

185,000+

Online Clicks

200,000+

New Media Exposure

570,000+

New Release Readership

930,000+

SMS

980,000+

Emails

17,315,000+

Online Media Exposure

VIP Buyers



Facility Management



Shopping Center



Hotel



Real Estate Developer



B2B Websites

清洁在线
QJGLE.COM

店商在线
HPGLE.COM



Cleaning Technology
& Equipment



Indoor Environment
& Air Purification



Building Maintenance
& Management



Environmental Sanitation
Facility & Supplies



Intelligent
Technology



Hotel
Supplies

QJGLE (www.qjgle.com) and HPGL (www.hpgle.com) are the B2B website of China Clean Expo owned by IM Sinoexpo, and QJGLE specially focuses on the cleaning industry, aiming to provide one-stop environmental sanitation solutions for commercial spaces as well as public facilities. With the two platforms, users can enjoy comprehensive marketing promotion.



50M+

Annual Page Views



120000+

Registered Users



8000+

Suppliers



68000+

Listed Products



20000+

Match-making



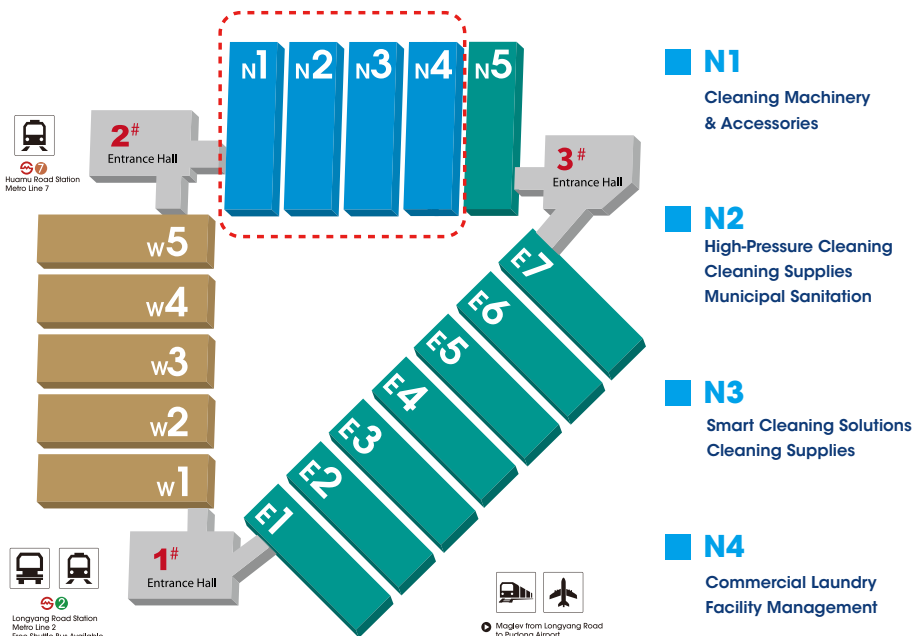
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A Sub-show of Hotel & Shop Plus

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		Now - 2026/09/30	2026/10/01 - 2026/12/31	2027/01/01 - 2027/03/29
18 SQM & Above	Raw Space	199.75 USD/SQM	211.5 USD/SQM	223.25 USD/SQM
	Shell Scheme	246.5 USD/SQM	261 USD/SQM	275.5 USD/SQM
Under 18 SQM	Shell Scheme	261 USD/SQM	275.5 USD/SQM	290 USD/SQM

※ Surcharge for extra open side: Two-side open +10%, Three-side open +15%, Island +20%.

Exhibit Inquiry

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Booth Application



Visitor Registration