



The Real Value For The Global Cleaning Industry



# China Clean Expo 2012

9-12 April, 2012

Hall N5-N4, Shanghai New International Expo Centre

[www.clean-china.com](http://www.clean-china.com)

## Organizers



UBM Sinoexpo  
Wings (Shanghai) Exhibition Co., Ltd.  
Shanghai Indoor Contamination Control Industry Association

## Partners



China Clean Alliance  
China Tourist Hotel Association  
China Chamber of Commerce for Import & Export of Medicines & Health Products (CCCMHPIE)  
Shanghai Restaurants Association  
The Trade Association of Shanghai Property Management  
Shanghai City Appearance & Environmental Sanitation Association  
Shanghai Air-Conditioning & Refrigeration Institute

## Overseas partners



European Cleaning Machines Association (EUnited)  
Afidamp servizi  
VDMA  
American Chamber of Commerce in Shanghai

## A 320-billion Market For You

China has a huge number of commercial and industrial facilities that require efficient cleaning. The cleaning business opportunities with these facilities are worth of over 320 billion RMB and this volume is expected to grow at an annual rate of 25%.

China Clean Expo, together with its B2B website, will help you meet the challenges and have the opportunities to harvest in the world's largest sourcing base.

## Highlights of CCE 2012

- A ten-year grand history, growing to be a true international cleaning show
- Cooperate with Chinese and international industry associations
- Various on-site events featuring cool innovations and hot topics
- Leading brands participating with latest cleaning technologies



- Comprehensive and professional cleaning solutions to multiple industry sectors
- An export-oriented show for international buyers

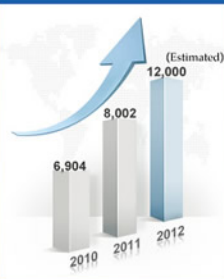


- Intensive PR and marketing initiatives to broadcast the show internationally

## CCE Grows With Our Clients

Exhibitor number growth(2010-2012)

Visitor number growth (2010-2012)



CCE 2012 is expected to attract **250** exhibitors, **12,000** professional visitors and **100,000** public visitors and media reporters. The scale and quality of the exhibition will be further enhanced to cement CCE's role as an international cleaning exhibition.

## Visitor Promotion

- The organizer organizes visitors through media and association relations as well as other related shows.



## Exhibit categories

- Personal & Home Care
- Commercial Cleaning
- Public Cleaning
- Industrial Cleaning
- Municipal Cleaning

## Exhibition Rates

### Hall N5-N4

	Shell Scheme	Raw Space
Zone A	USD \$ 255	USD \$ 235
Zone B	USD \$ 195	USD \$ 175
Zone C	USD \$ 140	N/A

Note:

- Shell scheme package includes 1 table, 2 chairs, full carpet, fascia board, 2 spotlights and 1 10A socket.
- Minimum order for raw space is 36 square meters.
- Raw space exhibitors are responsible for management fees and power supply fees.

## CCE 2012 Floor Plan



## Contact us

### Head Office

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200,000 square meters, 2200 exhibitors, 100,000 professional visitors, an integrated one-stop purchasing platform for hospitality equipment, hotel food, hotel furniture, construction materials, ceramics, design & decoration, lighting, cleaning and expo shop.